



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

Department of Aeronautical Engineering



Report of the Program

Title of the Activity	: World Intellectual Property Day
Date & Time	: 26.04.2023, 11.00 am.
Duration (in minutes)	: 60 Minutes
No of Student Participants	: 50
No of Faculty Participants	: 6
No of External Participants	: Nil
Mode of Delivery	: Offline

Objectives of the Activity (In 100 words):

The purpose of conducting this World Intellectual Property Day Program is to raise awareness of how patents, copyright, trademarks and designs impact on daily life and to celebrate creativity, and the contribution made by creators and innovators to the development of economies and societies across the globe. This program also helps the students to Accelerating Innovation and Creativity

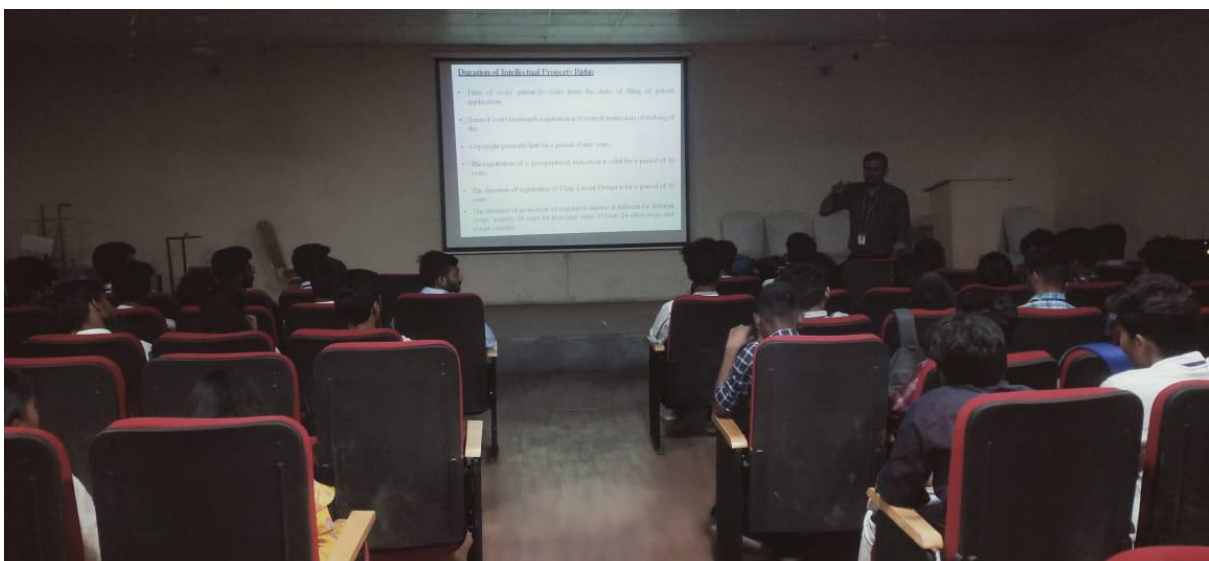
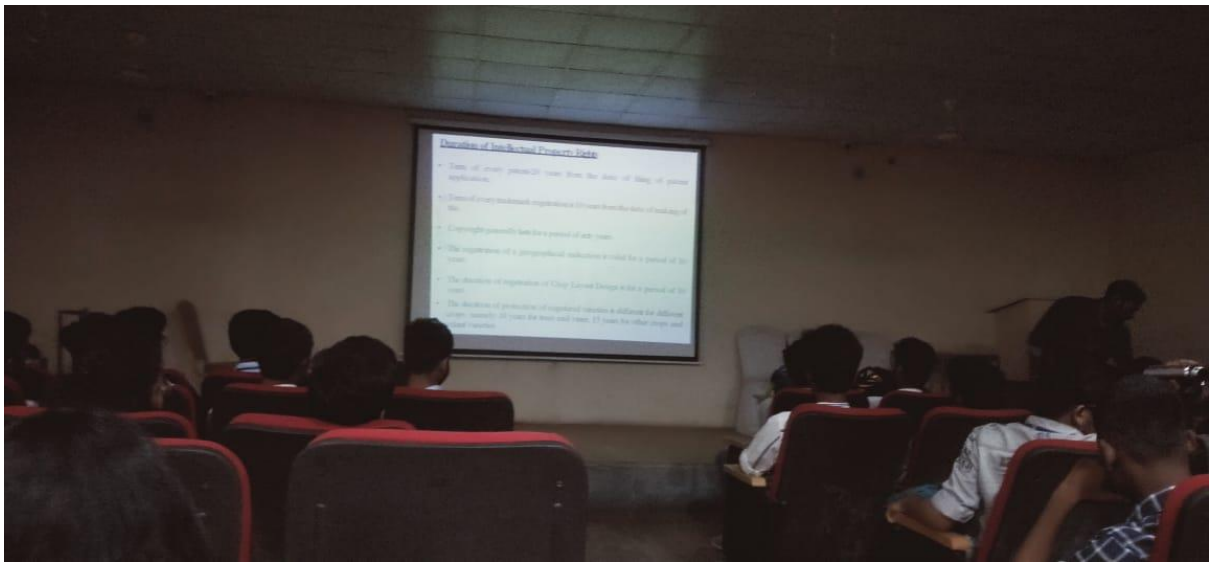
Benefits in terms of learning/Skill/Knowledge obtained (In 150 words):

This event is an opportunity to learn about the role that intellectual property (IP) rights play in encouraging innovation and creativity. The theme of this celebration is Intellectual property and small businesses. Taking big ideas to market. Also highlighted the norms for Faculty & Students driven innovations and startups, pedagogy and learning interventions for entrepreneurship development and entrepreneurial performance impact assessment. Finally, the session concluded with key features of the World Intellectual Property on MRCET Core Committee.

Signature of Co-coordinator

Signature of HOD

Signature of IIC President





MALLA REDDY COLLEGE OF ENGINEERING AND TECHNOLOGY



(AN AUTONOMOUS INSTITUTION UGC, GOVT. OF INDIA)

MRCET INSTITUTION'S INNOVATION COUNCIL

In Association with

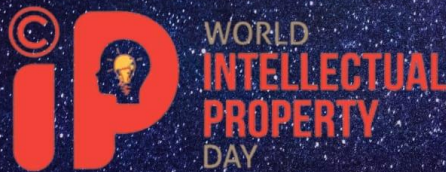
DEPARTMENT OF AERONAUTICAL ENGINEERING

ORGANIZING

WORLD INTELLECTUAL PROPERTY DAY

DATE:- 26 APRIL 2023

VENUE:- Dr. A.P.J. Abdul Kalam Hall



Dr. V.S.K REDDY
DIRECTOR, MRCET

Dr. S SRINIVASA RAO
PRINCIPAL, MRCET

Dr. VENU GOPAL
DEAN, MRCET

Dr. P.H.V. SESHÀ TALPA SAI
DEAN R&D, MRCET

Dr. MISBA MEHDI
HOD, ANE